

Social Distancing Best Practices

Recommendations for Retailers

1. Post a sign(s) at the entrance(s) and throughout the store alerting customers they must follow the 6ft separation rule.
2. If you have a PA system, announce social distancing expectations periodically throughout the day.
3. Set up floor markers in your stores showing people how far apart they need to be from each other while waiting to checkout.
4. Have designated employee(s) regularly walk the sales floor to ensure customers are following social distancing rules and provide guidance as needed.
5. If possible, place shields in front of the cashier and/or bagger who may not have the ability to stand 6ft away from customers.
6. Consider prohibiting the use of reusable bags until the emergency order is lifted.
7. If you have online delivery or curbside pickup capabilities, encourage your customers to use those methods in lieu of coming in the store.
8. If you have self-checkout lanes, encourage their use to reduce the interaction and handling of money between employees and customers.
9. Encourage the use of cashless purchases to reduce the danger of transmission through money.